



For Immediate Release: March 11, 2011

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John Wieland Partners with Boys & Girls Clubs of America for \$101,000 Donation

Homebuilder Will Mark 40th Year with Gift as Part of Annual 101 Home Event

ATLANTA, GA – A shared dedication to building great futures has brought together the Southeast’s leading name in homebuilding and Boys & Girls Clubs of America for a new twist on an annual event. This year, which marks the company’s 40th year in homebuilding, John Wieland Homes and Neighborhoods has committed to raise \$101,000 for Boys & Girls Clubs of America. The donation will benefit local Boys & Girls Clubs in each of the markets in which John Wieland is currently building including Atlanta; Charlotte and Raleigh, NC; Charleston, SC and Nashville, TN. The total donation will be the resulting sum of a \$1000 gift from the company for each home sold during its annual 101 Home Event, a yearly spring drive to sell 101 new homes.

Last year’s 101 Home Event reached its goal of 101 sales in just 48 days, a brisk start to the traditional spring selling season which carried the homebuilder to more than \$208 million in sales in 2010. Home buyers will find a wide selection of new John Wieland homes offered at exceptional values for the duration of the event. “Obviously this year’s event holds special meaning for us by allowing us to celebrate our 40th year and our commitment to the community through our partnership with Boys & Girls Clubs,” says company founder and CEO John Wieland. “We’re extremely optimistic and looking forward to great opportunities ahead for our company as the housing market continues to recover.”

John Wieland garnered national attention in 2009 when he launched the first 101 Home Event under the “Get Housing Moving” banner to educate consumers about great opportunities to buy a new home as well as the economic importance of the homebuilding industry. Vowing that year to sleep in an unsold home each night until 101 were sold, Wieland was on the road across the Southeast for 54 days to achieve his goal of 101 sales.

About John Wieland Homes and Neighborhoods

Founded by John Wieland in 1970, John Wieland Homes and Neighborhoods (www.jwhomes.com) is currently building in 60 neighborhoods with operations in Atlanta, GA; Charlotte and Raleigh, NC; Charleston, SC and Nashville, TN. In its 40-year history, the company has won more than 600 awards for excellence in home design, quality and neighborhood planning, including the industry’s top award, America’s Best Builder in 2005. Also named National Builder of the Year and a National Housing Quality Award winner, Wieland is the Southeast’s leading builder of move-up homes. John Wieland Homes and Neighborhoods offers a portfolio of homes and townhomes from the high \$100s to over \$1 million.

About Boys & Girls Clubs of America

For more than 100 years, Boys & Girls Clubs of America (www.bgca.org) has enabled young people, especially those who need Clubs most, to reach their full potential as productive, caring, responsible citizens. Today, some 4,000 Boys & Girls Clubs serve more than 4 million young people through Club membership and community outreach. Clubs provide young people 6-18 years old with guidance-oriented character development programs conducted by trained, professional staff.